



EMPOWERING YOUNG PEOPLE TO FULFIL THEIR POTENTIAL

KFC YOUTH FOUNDATION FREQUENTLY ASKED QUESTIONS

FAQs

Who can apply for a KFC Youth Foundation Community Grant?

The KFC Youth Foundation welcomes funding applications from organisations which will use the grant for all of the following:

- Benefit young people aged 11-25 years old
- Supports those in a position of economic disadvantage (Including at least one of these groups; care leavers, those experiencing homelessness, young carers, young parents, refugees, young people at risk of or with experience of the criminal justice system)
- Support by providing spaces that allow young people to feel safe and secure, helping to unlock talent and build life skills, provide mentoring and improve their chances to gain meaningful employment.
- Ultimately empower all young people to fulfil their potential and build a positive future.
- Will demonstrate positive results within 12 months of our funding being received

How much is the grant?

KFC Youth Foundation offer two year grants of £3,000 (£3,000 in year one + £3,000 in year two). We have recently introduced multi-year funding to reduce some of the burden of administration for our applicants in recognition of the continuously challenging environment our sector operates in.

Do I need to tell you how the grant will be spent in my application?

We know that in the current economic climate, organisations need to be adaptable so we are moving towards a more flexible approach and ask you to tell us about your organisation and who will be supported rather than a specific project. If your organisation supports a wide range of people, you'll need to tell us that this grant will target the KFC Youth Foundation's priority groups. You will still need to give us a rough idea of how the funds were spent retrospectively through feedback forms which we will provide you with.

What size organisations will the KFC Youth Foundation award grants to?

The KFC Youth Foundation grants will be awarded to organisations with incomes of no more than £400,000 per year

What age group do you consider as young people?

For our funding we consider young people to be between 11-25 years old

We do work with people between 11-25 years old but also some people slightly older and younger, would we still be eligible?

Yes! So long as any funding provided would have a focus on young people between 11-25 years old

Who are the target beneficiaries of the KFC Youth Foundation Community Grants?

The target beneficiaries of KFC Youth Foundation grants are those in a position of economic disadvantage (Including at least one of these groups; care leavers, those experiencing homelessness, young carers, young parents, refugees, young people at risk of or with experience of the criminal justice system)

What is the criteria for organisation who want to apply for a KFC Foundation Community Grants?

The KFC Youth Foundation welcomes funding applications from organisations which:

- Deliver services to one or more of our target groups
- Are based in the UK
- Be a registered charity, a registered community interest company, an unincorporated club or association or an unregistered charity.
- Have an annual income of no more than £400,000

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- Have existed for at least 12 months at the time of submission
- Have a signed constitution/ governing documents
- Have a bank account in its own name which requires two unrelated signatories/ dual authorisation
- Have accounts detailing income and expenditure over the past 12 months
- Have an active board of trustees or directors.
- Have a suitable safeguarding policy.

• **What organisations are NOT eligible?**

- Uniformed group such as Scouts, Girl guiding and Sea Cadets etc (this does not include sports kits)
- Statutory body, such as a local authority
- An organisation without a governing document
- Public bodies to carry out their statutory obligations (including organisations providing those statutory duties on behalf of the public body)

What activities will NOT be considered for funding by the KFC Youth Foundation?

- Promotion of religion
- Curricular activities that take place during the school day
- Repayment of loans
- Generic youth work activities

Do we have to be a registered charity to apply for funding?

- No you do not! You can be a registered charity, a registered community interest company, an unincorporated club or association or an unregistered charity.

Whatever you are though, you must also meet these criteria:

- Have an annual income of no more than £400,000
- Have existed for at least 12 months at the time of submission
- Have a signed constitution/ governing documents, with asset lock where applicable.
- Have a bank account in its own name which requires two unrelated signatories/ dual authorisation
- Have accounts detailing income and expenditure of the past 12 months
- Have an active board of trustees or directors.
- Have a suitable safeguarding policy.

Does there need to be a KFC local to us for us to apply?

No, but we will ask if there is a KFC restaurant near you at stage 2. This is so that we can let our restaurant teams know the good news that a local organisation has received a grant!

Will you make grants to sports-based programmes?

We will make grants to sports-based programmes but you will need to demonstrate 1) that your organisation focuses on delivering services to one or more of the KFC Youth Foundation priority groups (e.g. care leavers, those experiencing homelessness, young carers, young parents, refugees, young people at risk of or with experience of the criminal justice system). These priority groups must make up the main percentage of your proposal's users. 2) that you have a broader mission and that sport is used as a vehicle for building life skills, provide mentoring and/or improve their chances to gain meaningful employment.

Can I use the KFC Youth Foundation's logo on branded sports kits?

Please note if you are using funding for sports kits, you will not be able to use the KFC Youth Foundation branding on them.

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I have recently applied for a grant from the KFC Youth Foundation but not been successful can I apply again?

You may not apply again within 12 months of your previous application unless you have been specifically invited to do so.

I was recently awarded a KFC Youth Foundation Community Grant, can I apply again?

You may not apply again within 12 months of your previous application.

What is the application process for funding?

Expression of Interest

Applications are submitted through our online portal: <https://kfcfoundationuk.smapply.org>

- Submit a 2-minute video about your organisation (Please use the naming convention: Organisation Name)
- Basic application form including some information about your organisation and 150 words about who will benefit from the grant funds.

Stage 2 – Application

- A more detailed application on our application portal or you might choose to do this face to face.
- Complete a safeguarding questionnaire on the portal and
- Send supporting documents (governing document, latest accounts, a suitable safeguarding policy, a copy of your most recent bank statement and your organisation's logo).

Face to face you say?

Yes! We will ask you how you would like to complete the second stage in writing or face to face? If it's in writing you will submit this on our online portal like the Expression of Interest, if it's face to face we will do it on Teams, questions will be the same but you can talk to us!

Can I email the application form to you?

No. Your application form should be completed on the online portal, we have provided a template of both the Expression of Interest and Stage 2 forms so that you can prepare your application offline (old fashioned pen and paper style) and be prepared with your answers when you come to completing the form online.

Why are you asking for a video as our expression of interest?

We want to make the process as accessible and inclusive as we possibly can, so think of this as your chance to showcase your organisation. The organisations we are funding support young people and young people will be part of the shortlisting process so if possible, we'd love to hear from them, and video felt like a good way to capture their voices and imagination!

We can't afford to film a professional video, what should we do?

Your videos should absolutely be a question of substance over style, we do not need a highly produced video, something rough and ready on a phone is perfect (so long as we can hear you!). Remember to film in landscape!

No one wants to be in our video, what should we do?

Well of course we'd love to see the faces of your wonderful teams but we know that not everyone is comfortable in front of the camera so you could voice over a PowerPoint or pictures, use some graphics, whatever works for you, works for us!

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How should we send you our video?

Please upload your video on the online portal. When uploading, please use the naming convention: Organisation Name

Do we have to submit a video AND complete the application form?

Yes please! The video is to give us an introduction to your organisation the application form is for the essential contact details etc etc PLUS the chance for you to tell us a bit more about the beneficiaries in 150 words.

Why do you ask about where my closest KFC restaurant is?

Our restaurant teams are passionate about making an impact in the heart of the communities that they are working in, if we make a grant near one of our restaurants, we want to be able to share the fantastic news with our restaurant teams and guests.

How is our application scored?

We will be reviewing your application and scoring it in 3 areas:

1) WHO?

Who are the beneficiaries of your organisation and how do they fit within the funding aims of the KFC Youth Foundation?

2) WHY?

Why is there a need for this service in your local area?

3) WHAT?

What exactly does your organisation do, where did you get the idea and what do you want to achieve?

Who does the shortlisting for your funding applications?

We want to involve as many people from as many backgrounds as possible in our shortlisting process because they all bring a unique perspective, so there will be restaurant teams, above restaurant leaders, trustees, young people from some of our partner organisations, anyone enthusiastic who wants to join us!

Can we save our expression of interest and come back to it later?

Yes! You will be able to come back to your saved place on the online portal.

What is the deadline for our expression of interest?

The deadline for your expression of interest (video and short application form) is Friday 14th February.

When should we expect to hear whether we have been successful or not?

We will let you know from the week commencing 24th March. Unfortunately, we are unable to commit to giving feedback after the expression of interest stage of your application beyond a yes/no because we have limited resource, we will however provide feedback following the outcome of the stage 2 shortlisting.

When do we have to use the grant by?

You will need to use the grant 12 months after receiving it.

Can we save our stage 2 application form and come back to it later?

Yes! You will be able to come back to your saved place on the online portal.

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How do we submit the stage 2 application form and the supporting documents?

You will be prompted to complete stage 2 on the portal if you are successful after the Expression of Interest stage.

What is the deadline for our stage 2 application?

Stage 2 applications opens 24th March and closes on 11th April.

What do you mean by “suitable” safeguarding policy?

Check out our Safeguarding Policy Guidance but as a minimum your safeguarding policy should cover these points:

- Definitions of abuse and signs of abuse and a description of how abuse is different for adults (if working with both children and vulnerable adults)
- Procedure for reporting safeguarding concerns
- The name of the person responsible for child protection
- The name of the local safeguarding board
- All staff, volunteers and Trustees who are working directly with vulnerable adults and/or children should have the appropriate DSB checks and there is an understanding of when enhanced DBS checks should be carried out
- All staff, volunteers and trustees who work indirectly with vulnerable adults and/or children receive safeguarding training
- Frequency at which the policy is reviewed, suggest annually,

What is the Safeguarding Policy Questionnaire?

In an effort to make the due diligence process as speedy as possible we ask you to complete a questionnaire to give us a sense of your policy and guide us through it easily. If your policy does not cover the points stated, you will need to update your policy in order to proceed with the application.

What questions do you ask in the Safeguarding Policy Questionnaire?

You can find this out in the Safeguarding Policy Guidance document.

When should we expect to hear whether we have been successful or not?

We will let you know from the week 28th April.

If we are successful when should we expect to receive our grant payment?

You will receive your grant payment in late May/June.

Are there any conditions of receiving the funding?

The funds must be used exclusively for charitable purposes. We will require you to sign and return a deed of grant to us before you are in receipt of your grant, we will also ask you to complete feedback forms about the process (so that we can improve), how you have used the funding and the impact that you have made.

Can we use grant funding from the KFC Youth Foundation for match funding?

Yes you can.